



CALIFORNIA TRIBAL  
BUSINESS ALLIANCE



California  
Business  
Properties  
Association

FOR IMMEDIATE RELEASE  
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**VOTERS PESSIMISTIC ABOUT CALIFORNIA'S ECONOMIC FUTURE,  
OFFER ADVICE TO POLITICAL LEADERS**

California voters are pessimistic about jobs and the state's business environment, and they believe the state must place more emphasis on small business development.

This is one of the major findings in a unique joint poll on voters' attitudes about the California economy and business climate conducted by the California Business Properties Association and the California Tribal Business Alliance.

"California Business Properties Association is pleased to be joining with the California Tribal Business Alliance in trying to find out how California voters feel about the current economic climate in California and what issues matter most to them," commented John Gabriel, Chairman of California Business Properties Association. "The poll clearly indicates that job opportunities in California are a top priority."

The poll also found that while voters generally recognize that the state needs to invest in such public infrastructure as highways, bridges, schools and levees, they reject a \$32 billion infrastructure bond as the solution by a 52 percent to 43 percent margin.

The poll queried frequent voters, who while expressing negative sentiments about the general business climate, offered specific suggestions for how to improve it. This includes advice on increasing the number of jobs in California by loosening the restraints on small business creation. The poll found that while 55 percent of voters had thought about starting a small business, 68 percent thought it would be difficult to do.

"We look forward to working with organizations like California Business Properties Association in finding ways of improving the state's economy now, and in the future," said Paula Lorenzo, Chairwoman of California Tribal Business Alliance. "We hope this information helps California political leaders to know the concerns raised by the public regarding job growth and affordable housing,"

In addition, the poll looked into other related issues concerning the tourism industry in California – a major contributor to the California economy. When asked about where they go on a long weekend or short vacation, 70 percent said they stay within California, and 88 percent of those pleasure trips are by automobile. Most of the trips within California involve a drive of two hours or more.

California Business Properties Association represents the commercial, retail, and industrial real estate industry in California -- representing the largest commercial real estate consortium with almost 10,000 industry members. The CBPA members are property owners, tenants, developers, retailers, contractors, lawyers, brokers, and other professionals in the industry.

The California Tribal Business Alliance represents six California Indian tribes with widely diversified investments. These tribes -- the Pala Band of Mission Indians, the Paskenta Band of Nomlaki Indians, the Pauma Band of Luiseño Indians, the Rumsey Band of Wintun Indians, the United Auburn Indian Community, and the Viejas Band of Kumeyaay Indians -- share a common goal of fostering business development and coalition building with California government and business leaders.

A summary of the poll results is attached.

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